

Metro HRA Community Choice Mobility Counseling Program Update

Community Development Committee

August 15, 2016

Community Choice- Equity in Action

- Thrive 2040 Equity Initiatives
- Supports HUD's Affirmatively Furthering Fair Housing rule
- Creates real choice
 - Provides tools to enable voucher holders to move to areas of low poverty with high performing schools

Community Choice

Council Equity in Action Video



Program Components



Outcome Measures

- Tracking Pre-Move and Post-Move Rates and percentage of change
 - Poverty
 - School Ratings
 - Racial Concentration
 - Income Level
 - Assets
 - Credit Score

Outreach Efforts and Family Updates

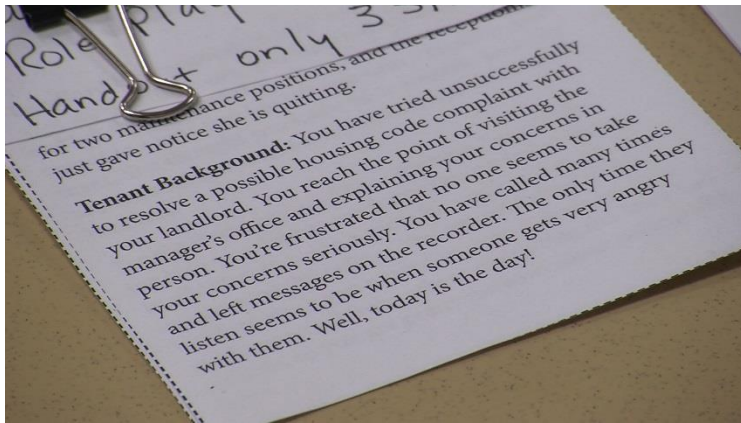
- Landlords
 - With current vacancies
 - Leads from families
 - Previous/current landlords
- Community agencies
- Families
 - 425 families invited
 - 70 at orientation sessions
 - 43 enrolled

Outreach Efforts and Family Updates

- 43 families enrolled
- **9 families leased up in Community Choice areas**
- Working with remaining families for successful lease ups
- Outreach to additional waiting list and current voucher holders within the next month

Community Choice Workshops

- Tenant Education Workshops
 - *How to be a Valuable Tenant*
 - *Financial Literacy*



Community Choice Workshops

How to be a Valuable Tenant

Communication and Conflict
Resolution

Searching for Your New Unit

Your Tenancy

- During Your Tenancy
- Ending Your Tenancy

Fair Housing and Discrimination

*14 participants received Certificate of
Completion*



Community Choice Workshops

Why Financial Literacy Matters

Income, Spending, and Saving

Reducing Debt and Building Assets

Building and Maintaining Good Credit

Consumer Protection, Products, and Institutions

7 participants received Certificate of Completion



Barriers and Goal Setting

- Landlord participation
- Rental history
- Credit history
- Criminal background
- Income
- Access to transportation
- HCV program misconceptions

Family Highlight

- Moved from Saint Paul
- Safer Community for Children
- Higher Performing Schools
- Daycare walking distance to home
- Increased Quality Time
 - Community Park walking distance from home
 - Community Library walking distance from home

Family Highlight

- Moved from Columbia Heights to Maple Grove
- New job
- Increased income
- New school for daughter

Community Choice

Questions?

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